

MICHIGAN MASTERS | APRIL 12-14, 2019

STATE MEET
Championship



Hello!

Thank you for being part of the Huron Valley Swimming & Diving Family! We are so excited to be hosting the 2019 Michigan Masters State Meet for our first time. United States Masters Swimming and Michigan Masters are the swimming organizations open to any swimmers 18 and older. At our State Meet in April you will see everything from swimmers who have qualified for Olympic Trials to a 95 year-old who holds FINA World Records; former NCAA swimmers to adults who just learned how to swim competitively this past season. What we all have in common is our love for the sport of swimming. Each spring all the separate teams and individual swimmers in the state of Michigan come together to compete at our State Meet.

Each Huron Valley team will be responsible for volunteering for one portion of the meet on deck. Your coach will provide specific details regarding those days and times. For your volunteer hours a percentage of the meet profits will come directly back to your team.

In addition, we are also offering Sponsorship opportunities to increase meet profits as well as individual team profits. You may know local business owners who would be interested in sponsoring an event or advertising in our meet brochure. Included in this meet packet are examples, sponsorship details and deadlines. Many of the swimmers will be reading through the meet program many times over the three-day event. Typically Michigan Masters State Meet has around 400 swimmers – many from the Metro Detroit area but some will be from other parts of the state. They will be staying in hotels and eating out in local restaurants. We are asking that you contact anyone you think would be interested in sponsoring our event. All donations are fully tax deductible. The deadline for all sponsorships is 3/20.

Please feel free to contact myself or Jim Izzi with any questions.

Thank you so much for your support for the meet and also for supporting Huron Valley Swimming and Diving!

Swimmingly,

Kris Goodrich
macswimgoblue@gmail.com

Jim Izzi
jimjtg@icloud.com

Meet Directors

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SPONSORSHIP LEVELS

Title Sponsor (i.e.: Car Dealership Michigan Masters State Championship Meet) \$2,500

This sponsor's name would appear on all meet materials as part of the actual title of the meet.

- 5 x 3 Hanging Banners with Logo displayed throughout entire meet
- Full Page Ad in meet materials/handouts
- Logo/Title displayed on Meet website
- Logo/Title display on event registration website
- Logo/Title display on meet 'swag' cooler that is this year's handout for all swimmers
- Any promotional materials could be handed out to all swimmers in their 'swag' cooler

Gold Sponsor \$500

This sponsor's name/Logo would appear on all meet materials as part of the actual title of the meet.

- Hanging Banner with Logo displayed throughout entire meet
- Logo displayed on Meet website
- Logo display on event registration website
- Any promotional materials could be handed out to all swimmers in their 'swag' cooler

Silver Event Sponsor \$250

This sponsor's name/Logo would appear on printed heat sheets, with their sponsored event

- 3 x 3 Event sponsor banner (cost \$20)
- Logo displayed on Meet website - at their sponsored event
- Any promotional materials could be handed out to all swimmers in their 'swag' cooler

Bronze Sponsor – Any denomination

This sponsor's name would be displayed on meet printed materials

- Name displayed on group "Thanks for your Support" Banner with all contributors
- Logo displayed on Meet website - at their sponsored event
- Ability to make a donation while registering for the event
- Any promotional materials could be handed out to all swimmers in their 'swag' cooler

SPONSORSHIP DEADLINE IS 3/20

STATE MEET Championship



2380 S. Milford Road * Highland, MI 48357

2019 Sponsor Form

Sponsor Name: _____
(as it should appear on the programs)

Contact Person: _____

Billing Address: _____

Billing Zip Code: _____

Phone Number: _____

E-Mail: _____

Signature: _____

- | | | |
|----------------------------|---------|--|
| Bronze Sponsorship: | \$_____ | Any donation is appreciated and accepted |
| Silver Sponsorship: | \$250 | |
| Gold Sponsorship: | \$500 | |
| Title Sponsor: | \$2,500 | |

Fundraiser Donation Amount: _____

Please pay by check (Payable to Milford Athletics) or Credit Card:

Credit Card Visa Mastercard AMEX CCV: _____

Credit Card Number: _____ Expiration Date: ____/____

Please e-mail logos and advertisements to macswimgoblue@gmail.com and jimjtg@icloud.com.
We reserve the right to make changes as necessary to fit the format of our meet programs. All sponsorships due 3/20/19.



2380 S. Milford Road * Highland, MI 48357

Dear _____,

Thank you for your interest in supporting the Michigan Masters State Meet, April 12-14, 2019. This meet is hosted jointly by all the Huron Valley swim teams – Milford Athletic Club Master’s Swim Team (MAC), Huron Valley Penguins, Milford Boys’ and Girls’ Swim Teams, and Lakeland Boys’ and Girls’ Swim Teams. All proceeds raised from this meet will go towards supporting the swimmers and divers that participate in these programs.

Any donation you can make is greatly appreciated and also tax deductible.

Total Donated Value _____

If you have any further questions you can contact the meet directors at the numbers listed below. Thank you for your interest in supporting our teams!

Contact Person _____
Phone Number _____
Huron Valley Team _____

Kris Goodrich
macswimgoblue@gmail.com
(248) 396-0704

Jim Izzie
jimjtg@icloud.com
(248) 887-1126
Tax deductible: B 38-6003064

SAMPLE SPONSOR HEAT SHEET

SAMPLE MEET PROGRAM COVER

"Title Sponsor" Presents:
 MICHIGAN MASTERS | APRIL 12-14, 2019
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Waterford Pool & Fitness Center
 1151 Scott Lake, Road | Waterford, MI 48328







HY-TEK'S MEET MANAGER 7.0 - 9:01 AM 11/12/2018 Page 1
 2019 Michigan Masters State Championship - 4/12/2019 to 4/14/2019
 Meet Program - Friday Afternoon

Walnut Creek Whitecaps

#1 Mixed 1650 Yard Freestyle			
Sponsor: Huron Valley Pools & Fitness			
Good Luck to All the Swimmers!			
Rank	Name	Age	Team
Heat 1 of 7 Finals			
1	Aumiller, Joe	M60	MICH-MI
2	Chadwick, Paul M	M60	MAC
3	Richardson, Lindsay	W39	AAM
4	Berger, Andrew M	M53	FAST
5	West, Matthew R	M43	AAM
6	Schuldinger, Michael S	M56	MAC
7	Noble, Suzanne M	W55	MM
8	Dalton, Gregory M	M57	BCYM
9	Brown, Denise H	W58	MICH-MI
10	Birnstein, Jenny	W40	FAST
Heat 2 of 7 Finals			
1	Lecerc, Olivier	M60	FAST
2	Snake-Wall, Katherine M	W39	MICH-MI
3	Lopez, Joe P	M48	SRAY
4	Lundin, Paul E	M55	MAC
5	Sampel, Karen M	W51	BRK
6	Putnam, Clay O	M60	MICH-MI
7	Morey, Bruce E	M60	AAM
8	Goodrich, Kris M	W46	MAC
9	Izui, James A	M56	MAC
10	Sveas, George B	M56	MAC
Heat 3 of 7 Finals			
1	D'Amour, James Carl	M56	AAM
2	Kroeger, Donald J	M74	MAC
3	Amelon, Mitti C	W55	MAC
4	West, Dennis M	M71	DB
5	Marchick, Larry	M66	FAST
6	Gardon, Nathalie D	W54	MAC
7	Murray, Kevin	M54	S00
8	Neal, Thomas	M74	MAC
9	Alt, Susan	W63	DRYM
10	Taffes, Roberta L	W62	BCYM
Heat 4 of 7 Finals			
1	Weaver, Kathleen M	W71	NCMS
2	Furu, JoAnne	W65	BCYM
3	Sturdy, Patrick R	M48	MAC
4	Schultz, Elizabeth R	W38	MAC
5	Nathan, Laura B	W69	AAM
6	Schemmel, Carol L	W54	MAC
7	Romack, Carolyn L	W60	FAST
8	Hadden, Sue M	W63	AAM
9	Vanden Brulle, Kitty	W73	MAC
Heat 5 of 7 Finals			
4	Wijt, James	M71	MICH-MI
5	Mason, April A	W45	MAC
6	Sturdy, Cloty S	W44	MAC

Heat 6 of 7 Finals	
1	Shirley, Eric
2	Crook, Chris L
3	Wortman, Jennifer L
4	McKenna, Stephen E
5	Talarico, Nicholas E
6	Costa, Fernando E
7	Reynolds, Brian A
8	Bednarek, Sarah A
9	Szuranyi, Zoltan
10	Smith, Mike

Heat 7 of 7 Finals	
2	Jackson, Veronica E
3	Chase, Brice A
4	Weng, Hong
5	Turfe, Ali
6	Ward, Heidi
7	Wright, Paul C
8	Zalchuk, David J

SAMPLE SPONSOR BANNERS

MICHIGAN MASTERS | APRIL 12-14, 2019

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Championship



200

FREESTYLE

Proudly Sponsored By:

HURON VALLEY

POOLS & FITNESS

Highland, MI

